

Frontstream/ArtezGlobal

Pros	Cons
Ability to Brand	Fees
Interaction with fundraisers	User experience
Reporting mechanism	Name value
Mini site	PayPal Merchant Needed
Use for other activities, i.e. online shop	Doesn't collect Gift Aid
Support Service	Set-up time needed

Virgin MoneyGiving

Pros	Cons
Support Service	Lack of Branding
Reporting Mechanism	Interaction with fundraisers
Regular Payments	User experience for charity
Collects GiftAid	
Fundraiser Page Interaction	
Name value	

JustGiving

Pros	Cons
Well known	Monthly cost
Collects Gift Aid	Admin Fees
Easy mobile interaction	Brand in its own right
Text Giving	

BT MyDonate

Pros	Cons
Free to use	Lack of branding
Low fees	Interaction with fundraisers
Collects Gift Aid	No PayPal option
User experience	
Name value	
Reporting Mechanism	